

## proprietor

Name: George Ethelbert Sayce Date of birth: 1875 Date of death: 1953 Spouse: May Sayce (née Walsh) Spouse: Eleanor Sayce (née Richards) Parent: Athel Sayce (née Miles) Parent: George Sayce Gender: Male Occupation: journalist and newspaper proprietor Area of activity: Business and Industry; Literature and Writing; Printing and Publishing Author: Evan David Jones

Born in Llangua, Monmouthshire, Christmas Day 1875, son of George Sayce and his wife Athel (née Miles). He was trained in journalism and pursued literary and commercial studies at King's College, London, gaining experience as a journalist between 1898 and 1914 chiefly in Yorkshire, where he became editor of *The York Observer, The Thirsk and District News*, and also *The Yorkshire Chronicle* for a while. In 1914 he acquired the *Brecon and Radnor Express* and the *Radnor Express* and took over the *Brecon County Times* in 1933, incorporating it in the *Brecon and Radnor Express & County Times*. He was director of several commercial companies and was one of the founders of Builth Chamber of Trade. He took a prominent part in local government, being chairman of Builth urban district council and chairman of the Wye Valley Development Association. He did much to promote tourism and support games, especially golf. He also took an active interest in local hospitals and St. John's Ambulance as well as in elementary and higher education, being a member of the courts of the university colleges at Aberystwyth and Swansea. He was the first president of the North Breconshire Agricultural Society and became chairman of the Brecon and Radnor Liberal Association. He served twice as High Sheriff of Brecknockshire (in 1940-41 and 1947-48) and was Justice of the Peace (1932-50). To commerorate the end of World War II he donated a stained glass window to St. Mary's Church. He published his mother's poetry (*Poems by Athel Sayce*) in 1915; *Guide to Llandrindod Wells, Day with the blind,* and *Rambles in Yorkshire*.

In 1901 he married (1) Eleanor Richards (died 1910) and they had a son and three daughters. He married (2), in 1914, May Walsh and they had a son and daughter. His last years were spent in Pontrilas where he died 7 October 1953 and was buried at Kenderchurch, Herefordshire.

## Author

Evan David Jones, (1903 - 1987)

## Sources

Who's who?, 1941 The Brecon and Radnor Express, 15 October 1953

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